

Stock Information

Exchange:	OTCPK
Symbol:	ARST
Recent Price:	\$1.35
Market Capitalization:	\$4.7M
Shares Outstanding:	3,489,083
Approx. Float:	900K
52 Week Range:	\$1.00 - 1.75



Arista Financial Corp., (OTC: ARST) is a publicly traded financial services holding company that through its wholly owned subsidiary, Arista Capital, provides unique financing options to small lenders.

Website: www.aristafinancial.com

Arista Financial Corp. is a financial services holding company

Arista Capital acts as a funding source to finance the lending activities of other asset-based lenders who are in need of significant capital to grow their lending base. The Company was founded by a team of very experienced finance professionals who see significant opportunity to participate in this market after the financial crisis of 2009 as traditional funding sources for this segment of the financial market have disappeared or have severely limited their financing activities in this area. The Company participates in this market through a variety of funding arrangements including debt financings, loan purchases or direct loan participations.

The Company believes that although small asset based lenders have limited access to capital after the financial crisis necessary to enable growth, these lenders have a very well managed and maintained origination, underwriting and administrative infrastructure as well as tremendous expertise and experience in their specific area of lending.

The Company has accessed this experience and infrastructure by participating with these lenders in their lending opportunities. Accordingly, the Company provides these small lenders with an ability to make additional loans that they otherwise would not be able to do either directly through a loan participation program with us or indirectly by allowing us to make the loan which they administer and therefore better utilize their infrastructure.

Arista provides Financing options to equipment leasing companies to grow their portfolios:

Portfolio Acquisitions – Arista acquires lease portfolios from the leasing companies and they continue to service those leases. This structure has allowed partners to take some risk off of their portfolio book and free up some of their credit line to make more leases, while at the same time continuing to service the portfolio. Arista requires that all partners use this structure first, which allows us to get to know their firm, personnel and lending practices before entering into the other structures listed below.

Portfolio Growth Funding -- This structure has allowed its partners to grow their own portfolio due to their ability to respond quickly and fund the transaction.

Line of Credit -- Having a line of credit allows leasing companies to bridge gaps in their current ability to self-fund transactions. Many lessors can benefit from having a line of credit to initiate new leases and then selling them to a traditional institution.

Arista Highlights

- **Arista Financial Corp. is a publicly traded financial services holding company (ARST) which seeks to take advantage of the current equipment finance marketplace through its wholly owned subsidiary, Arista Capital.**
- **Arista seeks to partner with other experienced lending companies to make or purchase equipment-based loans where the collateral can be readily valued and easily repossessed if necessary and the rates are appropriate for the risk.**
- **Arista has seen this opportunity in the transportation equipment area and has begun to make and purchase transportation equipment loans (i.e. trucks). It will also look at additional market areas if they have the same economics.**

Seasoned Management Team with Extensive Finance Backgrounds and Experience:

Paul Patrizio, Chairman and CEO

Mr. Patrizio has been the Chairman and CEO of the Company since its inception. He is also Chairman and General Counsel to MPMI Solutions Inc., a technology company, Vice-Chairman and General Counsel to Helios Energy Group, Inc., a clean energy company and Of Counsel to the law firm Wollmuth Maher & Deutsch LLP. Mr. Patrizio has over 35 years experience as an attorney, investment banker, investment manager, entrepreneur, venture capitalist, and a corporate executive of both public and private companies in a variety of industries. Most recently he was the Managing Partner of Apogee Energy Partners LLC which is an energy project development company and financing firm specializing in the solar energy industry as well as General Counsel to Green States Energy, Inc., an owner of solar energy projects; and prior to Green States Energy, he was General Counsel to Gehrlicher Solar America Corp., the US subsidiary of Gehrlicher Solar AG (Germany), one of the largest solar companies in the world. Previously, Mr. Patrizio was a Managing Director and General Counsel at several investment firms which specialized in private equity and debt transactions and prior to that, Mr. Patrizio worked at several New York City law firms where he specialized in corporate transactions and general business matters.

Kenneth Mathews, Vice-Chairman and Treasurer

Mr. Mathews brings more than 50 years' experience in corporate finance with specialties in commercial lending, capital sourcing, leasing, and financial consulting for marketing and profit improvement. He is the founder and managing director of Cambridge Capital Corp., a boutique financial consulting firm specializing in raising capital for mid-sized companies, early-stage companies, and troubled businesses. Prior to forming Cambridge Capital Corp. in 1992, Ken Mathews served for 20 years with First Fidelity Bancorporation, a New Jersey based \$30 billion dollar commercial banking organization.

Walter A. Wojcik, Jr, Financial Operations Advisor

Mr. Wojcik was the SVP and CFO of Hilltop Community Bank, a publicly-traded bank, from its formation in 2000 until its sale in 2013. During that period, Mr. Wojcik was instrumental in its founding and operations and an active member of senior management running all of the financial operations of the bank. Prior to Hilltop, Mr. Wojcik was the SVP and CFO of Ramapo Financial Corporation, a publicly-traded financial institution, where he spent 14 years in all aspects of the accounting and financial operations of the bank including SEC reporting.

Jonathan R. Tegge, Interim Chief Financial Officer

Mr. Tegge has been a Senior Associate of Financial Reporting for Brio Financial Group since late 2015. In that capacity, he consults with various private and public companies with respect to financial reporting, analysis of complex financial instruments and the valuation of such instruments.

R. Scott Williams, Member of the Board of Directors

Mr. Williams began his career in the investment industry in 1978 with A.G. Edwards and Sons, Inc. He has been with firms as diverse as Drexel Burnham Lambert, Prudential Securities, and Pennsylvania Merchant Group, a boutique investment banking firm. Over a 35-year period, he has been involved in the management of various areas in the industry, such as high net worth accounts, a high yield trading desk and banking group, and retail and institutional sales forces. He launched The Hawk Opportunity Fund in 2005 which has over \$30,000,000 in assets under management.

Gordon Sweely, Member of the Board of Advisors

Mr. Sweely is a Senior Managing Director and Head of Structured Finance, Americas for Nomura Securities International, Asia's global investment bank. Mr. Sweely joined Nomura in 2011 and is responsible for all structured lending and Non-Agency origination activity for Securitized Products in the Americas. Additionally, he also oversees all Collateralized Loan Obligation activity and structured lending activity for Structured Credit in the Americas.

David Carver, Director of Business Development

Mr. Carver is the Founder and President of Transcon Finance, a truck financing and leasing broker and collateral valuation firm. Prior to Transcon, Mr. Carver had spent over 15 years in the transportation industry in all aspects of the management and financing of over-the-road trucks and trailers.

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