

Arista Financial Corp. Announces Financing Secured

Short Hills, New Jersey, April 5, 2019 -- Arista Financial Corp., a financial services holding company (ARST) that through its wholly owned subsidiary, Arista Capital, provides unique financing options to small lenders, announced today the recent completion of funding. This funding came from PowerUp Lending Group, Ltd., and was successfully led by the current Arista Financial Corp. management team.

The Company expects to use the net proceeds for its general corporate purposes. The Agreement also grants PowerUp Lending Group, Ltd. the right to participate in future offerings of the Company's securities.

Paul Patrizio, CEO of Arista Financial Corp. stated, "We are very pleased to announce this newly formed relationship with PowerUp Lending Group, Ltd., and believe this capital allows us to continue to implement new initiatives and maintain our momentum. We look forward to the continued support from PowerUp Lending Group, Ltd."

PowerUp Lending Group, Ltd. is privately held corporation that provides financing to publicly traded companies as well as private companies. The company was founded in 2015 and is based in Great Neck, New York.

About Arista Financial Corp.

Arista Financial Corp. is a publicly traded financial services holding company (ARST) which seeks to take advantage of the current equipment finance marketplace through its wholly owned subsidiary, Arista Capital.

To learn more about Arista Financial Corp., visit www.aristafinancial.com.

FORWARD-LOOKING DISCLAIMER

Except for the historical information presented, the matters disclosed in this news release may include forward looking statements. These statements include projections and represent the company's current judgment on the future and are subject to risk factors and uncertainties that could cause actual results to differ materially. To the extent that there are any statements that can be construed as forward looking, they should be considered in the context of all previous releases and federal filings. Additional details can be found in the Company's 8-K filing.

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